

Basic Booking Script

Hi _____ this is _____ I am so excited I just started a NEW business and I am calling to tell you about it, do you have a quick second? Well I am now a consultant with America's Best Selling Brand, Mary Kay!!! Part of my training is to do 30 faces in 30 days, I just need the practice, so there's NO obligation to purchase anything I just need your face! So all we need to do is find a time that works for both of us (do not pause) now are ____ or ____ better for you?

BOOK APPOINTMENT

LOCATION

Now the cool thing is that I can come to you or you can come to me (offer whatever you prefer) So which would be better for you? (Get address is needed)

HOSTESS PROGRAM

You can do the facial by yourself or with friends and it's free for them too. Remember I have to do 30 faces so if you want to bring a friend or family member you are more than welcome to!! If you bring 3 other women I will give you 50% off an item of your choice! So ask around and let me know who's gonna join you!

CONFIRMATION

I don't know if you are writing this down so would you rather I email you or text you to remind you of our appointment?

Thanks so much for helping me out, I look forward to pampering you, it's going to be fun!!!!